



Auto Dealership Fee Elimination / Cash Discount Case Study



Auto Dealerships Realize 100% SAVINGS

Results:

Number of Dealerships in IBC's Study	16
Range of Transaction Volumes/Month	\$29,323 - \$390,728
Average Number of Transactions/Month	147 - 760
Size of Individual Sale Range	\$151 - \$823
Monthly Savings in Credit Card Processing Expense/Month...	\$457 - \$8,033

Annualized Savings\$5,482 - \$96,395

[with NO Reported Negative Customer Complaints & ZERO Lost Transactions!]

•These savings went right to the bottom line with minimal increased cost to the credit and debit card users (an average under \$15).

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CONSULTATION!**